

## **National Parks: New Perspectives Bursaries** **Application Guidance**



Thank you for your interest in Campaign for National Parks' *National Parks: New Perspectives* Bursaries.

The bursaries will support young storytellers to share their stories about People, Climate and Nature in National Parks in England and Wales.

Please refer to these guidance notes when completing your online application.

If you need any help with your application, please contact us on [info@cnp.org.uk](mailto:info@cnp.org.uk)

### **Who can apply?**

We have created the bursaries to support **early career communicators aged between 19 – 35**.

You **do not need any formal qualifications to apply**, but we ask that you submit at least one and up to three published (online or in print) examples of your work with your application. This will give us a sense of your style and help us select a diverse portfolio of contributors.

We can only consider applications from individuals.

Individuals cannot apply on behalf of an organisation.

All applicants need to be based (live) in the UK.

Bursary holders need to have a UK bank account in the name they are applying in.

### **What can you apply for?**

We want to encourage a diverse range of entries, which span different genres of factual storytelling and reporting, e.g. film-making, long-form journalism, audio interviews and infographics.

Your bursary project must be

- specific to one or more of the National Parks in England and Wales.
- explore topic(s) that fit broadly under one or more of the themes of *People, Climate and Nature*.
- original and specifically created as part of this bursary

### **What is not eligible for funding?**

We cannot fund

- any work that **does not** clearly relate to one or more of the National Parks in England and Wales **and does not** address one or more of the themes of *People, Climate and Nature*.
- promotion of religion or places of worship
- political activities
- campaigning and lobbying

- academic research
- generic travel writing without specific reference to the bursary themes

## **About you**

### **Your details**

- Name
- Address
- Email
- Phone
- Age: 19-21 [ ] 22-29 [ ] 30-35 [ ]

### **Please tell us a bit more about yourself (max. 250 words)**

What is your background and relevant experience? How would you describe your storytelling approach?

### **Example of your work (links preferred, otherwise max file size 7MB)**

Please submit at least one and up to three published (online or in print) examples of your work with your application.

## **Your bursary project**

### **What is your proposed bursary project about (max. 350 words)?**

Please tell us about

- your chosen topic(s) and the National Park(s) you will be focusing on
- the media format in which you are going to present your project
- how you are going to deliver the project (delivery milestones, key tasks and methods used)

Please consider the following questions when defining your project:

- What do National Parks mean to you?
- What are the stories about your chosen National Park(s) that need telling?
- What is your vision for your chosen National Park(s)?
- Why is this project important?
- What is the impact you are hoping to achieve?
- What is ambitious, fresh and imaginative about your project?
- How will it contribute to your professional development or create future opportunities?
- Who are your audiences?
- Whose voices are you trying to amplify?
- Who do you need to engage with on this?

## **Budget**

### **How will you use the funding?**

Each bursary provides a maximum of £1,000 to cover the costs of delivering your project.

The funding can be used for costs directly associated with your project, including

- Travel, accommodation and subsistence
- Access to data and resources
- Events and other forms of audience engagement (if you are planning to include this in your project)
- Materials
- A fee for your own time
- Cost of childcare or other assistance you may need to deliver your project

If you are unsure about the eligibility of specific items of expenditure, please contact us on [info@cnp.org.uk](mailto:info@cnp.org.uk)

Please include a breakdown of how you plan to use your funding. If your application is successful, you will have an opportunity to update your budget breakdown as part of your detailed project planning.

### **We cannot fund**

- Retrospective cost for work carried out or expenses incurred before the bursary was awarded
- Cost that are not directly related to the bursary project
- Equipment such as laptops or mobile phones

### **Key dates**

- 1 October 2021 – *National Parks: New Perspectives* bursary programme launches
- 19 October 2021 – Application preparation workshop for interested applicants
- 4 November 2021 – Deadline for applications
- w/c 15 November 2021 – Selection panel chooses 5 winners
- w/c 22 November 2021 – Successful applicants notified
- 1 December 2021 – Projects start
- 9 December 2021 - Storytelling workshop by Ocean City Media
- 4 March 2022 – Projects complete

### **Diversity, Equality and Inclusion**

We believe that understanding and making progress towards diversity, equity, and inclusion is critical for delivering our mission and want to ensure fair opportunities and outcomes for the people we work with by actively engaging in understanding and responding to people's context, culture and characteristics.

We ask that you complete a Diversity, Equity and Inclusion monitoring form with your application. Filling in this form is voluntary. Your information will be used to help us better understand the current impact and reach of our work and where we need to invest in

removing barriers to access. It will **NOT** be used to assess your application and will **NOT** be seen by the selection panel.

### **Application Terms & Conditions**

The *National Parks: New Perspectives* Bursaries programme is owned and run by the charity Campaign for National Parks. It is a free-to-enter scheme aimed at early career communicators which offers bursaries of £1,000 along with training and mentoring support led by our partner Ocean City Media.

The programme opens for entries on **Friday 1 October 2021**. The **deadline for the entries is Thursday 4 November 2021 at 23:45 GMT**. Successful applicants will be announced by the end of November 2021 and will be contacted using the details provided in the online application form. All bursary projects need to be **completed by 4 March 2022**.

All entries must be submitted **via the online form**. Incomplete application forms cannot be considered. By submitting the application form, applicants confirm that they have read the application guidance and accept the Terms & Conditions.

If you're unable to apply online, please contact us via email on: [info@cnp.org.uk](mailto:info@cnp.org.uk) or leave a voicemail on: 020 3096 7714 and we can advise of alternative options.

### **Copyright**

Applicants must be the original submission creator and solely hold the copyright; they remain the copyright holder to any entries submitted by themselves. Those awarded a bursary agree to allow Campaign for National Parks the free usage of their completed bursary projects in any medium, including print and digital in relation to the *National Parks: New Perspectives* Bursaries programme and when raising awareness of the programme themes of People, Nature and Climate Change in National Parks. After the successful applicants have been announced, any entries that were not shortlisted will be deleted.

Campaign for National Parks will try to ensure the bursary holders will be credited on all media, but in the event of inadvertent omission of the credit, the bursary holder agrees that Campaign for National Parks is not liable. It is the applicant's responsibility to ensure that all necessary permissions required for their bursary project are obtained and that their work complies fully with the appropriate professional standards.

### **How we use your data**

Campaign for National Parks are known as the 'Controller' of your data which means we have ultimate responsibility about how your data is used. We will only collect and process the personal data you provide for the purpose of assessing your application and administering the *National Parks: New Perspectives* Bursaries programme. We will not share your details and your information will not be processed outside of the EEA (European Economic Area).

If your application is successful we will use this information as the basis of a contract (the Funding Agreement) between yourself and Campaign for National Parks.

We are required to keep data for seven years from the end of an operational programme in case an auditor requires it, after which time it will be destroyed securely. If you do not agree to us using your details in this way, we will be unable to deliver our services to you. Your personal information will not be shared for purposes other than those stated above unless you agree to it at a later time.

Under data protection legislation, you have a number of information rights which include: (a) The right to request copies of your personal information (b) The right to question any information we have about you that you think is wrong or incomplete (c) The right to object to how we use your information or to ask us to delete or restrict how we use it. 15 (d) In some cases, the right to receive a copy of your information in a format that you can easily re-use.

If you have questions or wish to raise a complaint regarding how we handle your data you can contact us on [info@cnp.org.uk](mailto:info@cnp.org.uk), write to Campaign for National Parks, 7-14 Great Dover Street, London SE1 4YR, or call 020 3096 7714. If you still have concerns about how your data is being handled you can lodge a complaint with the Information Commissioners Office of 0303 123 1113 or visit <https://ico.org.uk/>