

# Park Protector Awards 2022

## Guidance for photo submissions:

Strong photos of the park protector(s), showing the area they work in and their activities are an incredibly powerful way of telling their story and showcasing the work they do.

If shortlisted, Campaign for National Parks would also request permission to use the images on our website, our social media and also related to the nomination - including press activities.

You need to be the copyright holder of the images or have legal permission to share the content with us for these purposes, including permission of any people in the images. Please share with us with a varied selection of shots (up to 6) and the highest quality images. If shortlisted, we will share a draft agreement with you and your nominee covering exactly how and where the images may be used.

We're particularly interested in receiving images reflecting the full diversity of people in the National Parks as recommended in the [Nature Visuals](#) report by Climate Visuals.



Use images to tell positive, identifiable stories



Create authentic representation, not tokenism



Depict diverse activities in diverse landscapes



Connect people to the wonderful diversity of natural places



Include more real people in images



Diversify who is behind the camera and the message